



Ocean Bay Middle Partners In Education

Sponsorship Levels for 2019/2020

Gold Ray \$1,000 +

Invitation to attend 1 family fun night with sponsorship table to distribute promotional materials
Corporate recognition and logo in 8 weekly school newsletters
Banner space for the entire school year in gym (must supply own banner within specifications)
Corporate name or logo on PTO website popup or banner ad
Business flyers displayed in front office
5 consecutive days of advertising on Spirit Rock (must paint yourself and follow all spirit rock rules as stated on obmpto.org website)
Recognition on PTO social media platforms

Silver Ray \$500 – \$999

Corporate name or logo placed in 4 weekly school e-newsletters
Corporate name or logo on PTO website popup or banner ad
Business flyers displayed in front office
5 consecutive days of advertising on Spirit Rock (must paint yourself and follow all spirit rock rules as stated on obmpto.org website)
Recognition on PTO social media platforms

Bronze Ray \$250 – \$499

Corporate name or logo placed in 2 weekly school e-newsletters
3 consecutive days of advertising on Spirit Rock (must paint yourself and follow all spirit rock rules as stated on obmpto.org website)
Recognition on PTO social media platforms

Friend of OBM \$100 – \$249

Recognition on PTO social media platforms

*Monetary donation or approved in-kind donations accepted at Bronze Ray and above levels only.

**At all levels, additional purchases or size upgrades available if desired by partner.

Fundraising Spirit Nights -

Business partners can earn their bronze, silver or gold sponsorship level by hosting spirit nights. OBM will advertise spirit nights for our business partners who will donate a percentage of the sales from a designated day to the school. OBM will promote spirit night on all social media platforms and in the weekly school newsletter. The following requirements apply to each promotion: Minimum \$250 donation per event regardless of sales.

Hospitality sponsorship Opportunities -

- **Sweet Treat Buffet for staff and teachers** – we provide several different dessert options including, but not limited to brownies, cookies, cakes, pies, etc. to make the lunch time a little more special. All 75 OBM staff and teachers always ooh and ahh over this event every year. A sign will be displayed at the dessert bar for all to see that you or your business sponsored this event. The cost to sponsor this event is \$150.00.
- **Breakfast of Champions and Gourmet Coffee Bar** – we provide different breakfast items including, but not limited to, biscuits, cinnamon rolls, fruit, etc. to go along with a gourmet coffee bar for all 75 OBM staff and teachers. A sign will be displayed for all to see that you or your business sponsored this event. The cost to sponsor this event is \$250.00.
- **Snack Bar** – we provide chips, candy, flavored popcorn, candy bars, gum, etc. and drinks to help make the afternoon snack cravings disappear. This is a favorite among the 75 teachers and staff to be able to melt the days stress away while enjoying a sweet treat. A sign will be on display for all to see that you or your business sponsored this event. The cost to sponsor this event is \$300.00.

Interested in finding out more about becoming a Business Partner with Ocean Bay Middle? Contact Stacey Lyon at obmpto@gmail.com or visit our website at obmpto.org.

Please note Ocean Bay Middle PTO is a non-profit organization that administers funding initiatives benefiting the student body at Ocean Bay Middle. All sponsorships are considered a donation to the PTO and are non-refundable. OBM PTO is a 501c3 organization.